

## 1TM Event Planners Multi-Channel Marketing Database

One of the most comprehensive targeting tools to reach professionals who are responsible for planning corporate events. .

26,680	EMAIL	\$85.00/M
POSTAL- CALL FOR COUNTS & PRICING		

**This file is updated monthly.**

**Options Media's Industry-leading 1TM Event Planners Multichannel Marketing Database** is a compiled database of professionals who have the responsibility of planning corporate conventions, meetings and events. It is sourced from our vast network of permission-based websites and is updated monthly. Our subscribers have specifically requested to receive information on specific areas of interest.

**Options Media's 1TM Database offers hundreds of different data selections.** Please inquire about our full range of available targeting criteria, including:

- Over 18,000 different SIC codes
- Over 675 different job titles
- Employee Size
- Sales Volume
- Headquarters, Subsidiaries & Branches
- New Business/Newly Incorporated Business
- Top Corporate Executive Contact by Title
- Geographic Areas
- Credit Rating Code
- Year Established

Options Media and its subsidiary, 1Touch Marketing, offer precision digital and direct marketing solutions including email marketing, sms/mobile marketing, and lead generation.

## Pricing Information

### \$85/M Email

Minimum order \$1000.00  
30, 60 and 90-day Hotlines are available  
please inquire for quote.

### Postal: Call for Pricing

Options Media's 1TM Database offers **700 different data selections**, please inquire about our full range of available targeting criteria.

#### Available selects include:

Geography	\$10/M
Employee size	\$10/M
Company sales vol.	\$10/M
SIC	\$10/M
Ethnicity/Race	\$10/M
Language Preference	\$10/M
Title	\$10/M
Ys. in Business	\$10/M

#### Broadcasting and tracking reports are included in CPM price.

Hosting \$50Flat  
Creative services available please inquire.

Personalization is available please inquire.

Standard Broker Commission 20%

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