



Data Cards

1TM Ethnic Consumer Multi-Channel Marketing Database

One of the most comprehensive targeting tools to reach Consumers by demographic and religious data.

32,180,868	EMAIL	\$65.00/M
	SMS-CALL FOR COUNTS & PRICING	
	POSTAL- CALL FOR COUNTS & PRICING	

This file is updated monthly.

Options Media's Industry-leading 1TM Ethnic Consumer Multi-Channel Marketing Database is a compiled database of motivated ethnic households. It is sourced from our vast network of permission-based websites and is updated monthly. Our subscribers have specifically requested to receive promotions and offers on specific areas of interest.

THIS DATABASE INCLUDES EMAIL, SMS AND POSTAL CONTACT INFORMATION FOR A TOTAL MULTI-CHANNEL MARKETING SOLUTION!
We get your message to the right audience!

Options Media's 1TM Database offers 30+ different ethnicities to select from including:

African American	Greek
Indian	Irish
Chinese	Hispanic
Italian	Portuguese
French	Russian
Japanese	Thai
German	Vietnamese

Ethnicity/Race	\$10/M
Language Preference	\$10/M
Religion	\$10/M

Options Media and its subsidiary, 1Touch Marketing, offer precision digital and direct marketing solutions including email marketing, sms/mobile marketing, and lead generation.

Pricing Information

\$65/M Email

Minimum order \$1000.00
30, 60 and 90-day Hotlines are available please inquire for quote.

Postal and sms: Call for Pricing

Options Media's 1TM Database offers **700 different data selections**, please inquire about our full range of available targeting criteria.

Available selects include:

Hhld Credit	\$10/M
Hhld Income	\$10/M
Interest & Lifestyle	\$10/M
Age	\$10/M
Ethnicity/Race	\$10/M
Language Preference	\$10/M
Marital Status	\$10/M
Presence Children	\$10/M
Presence of Senior	\$10/M
Own/Rent	\$10/M
Education Level	\$10/M
Geo Location	\$10/M

Broadcasting and tracking reports are included in CPM price.

Hosting	\$50Flat
Creative services available please inquire.	

Standard Broker Commission 20%

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