

## 1TM Interest in Cruising Multi-Channel Marketing Database

One of the most comprehensive targeting tools to reach Vacationers with an interest in Cruising.

**14,079,009 Email Addresses**

**sms and Postal - Call for counts & pricing**

**This file is updated monthly.**

## Pricing Information

**\$65/M Email**

**sms and Postal - Call for  
Pricing**

Minimum order \$1000.00

30, 60 and 90-day Hotlines are available  
please inquire for quote.

Options Media's 1TM Database offers  
**700 different data selections**, please  
inquire about our full range of available  
targeting criteria.

Available selects include:

Hhld Credit	\$10/M
Hhld Income	\$10/M
Interest & Lifestyle	\$10/M
Age	\$10/M
Ethnicity/Race	\$10/M
Language Preference	\$10/M
Marital Status	\$10/M
Presence Children	\$10/M
Presence of Senior	\$10/M
Own/Rent	\$10/M
Education Level	\$10/M
Geo Location	\$10/M

Broadcasting and tracking reports are  
included in CPM price.

Hosting \$50Flat  
Creative services available please  
inquire.

Standard Broker Commission 20%

Options Media's Industry-leading 1TM Interest in Cruising Multi-Channel Marketing Database is a compiled database of motivated online cruising consumers who have traveled for personal enjoyment. It is sourced from our vast network of permission-based websites and is updated monthly. Our subscribers have specifically requested to receive promotions and offers on specific areas of interest.

**We get your message to the right audience!**

Targeted campaigns are the key to successful online results. Our lists are enhanced with all the key demographics and lifestyle selects to get your offer to the most responsive Vacationers. By targeting those consumers that are most likely to buy your product or service.

Options Media's 1TM Database offers 700 different data selections.  
Please inquire about our full range of available targeting criteria  
including:

- Travel: Cruises
- Travel: Personal USA
- Travel: Personal International
- Travel: Services

Options Media and its subsidiary, 1Touch Marketing, offer precision digital and direct marketing solutions including email marketing, sms/mobile marketing, and lead generation.

123 NW 13th Street, Suite 300, Boca Raton, Florida 33432  
561.368.5067 Phone | 561.892.2618 Fax | 888.668.0757 Toll Free

[www.optionsmedia.com](http://www.optionsmedia.com), [www.1touchmarketing.com](http://www.1touchmarketing.com)  
[info@1touchmarketing.com](mailto:info@1touchmarketing.com)