



Data Cards

1TM Credit Card Holder Multi-Channel Marketing Database

One of the most comprehensive targeting tools to reach consumers with established credit.

75,291,747	EMAIL	\$65.00/M
	SMS- CALL FOR COUNTS & PRICING	
	POSTAL- CALL FOR COUNTS & PRICING	

This file is updated monthly.

Options Media's Industry-leading 1TM Credit Card Holder database is a compiled database of motivated online consumers with credit. It is sourced from our vast network of permission-based websites and is updated monthly. Our subscribers have specifically requested to receive promotions and offers on specific areas of interest.

We get your message to the right audience!

Targeted campaigns are the key to successful online results. Our lists are enhanced with all the key demographics and lifestyle selects to get your offer to the most responsive Credit-Card holding consumers. By targeting those consumers that are most likely to buy your product or service.

Options Media's 1TM Database offers 700 different data selections. Please inquire about our full range of available targeting criteria including:

- Credit Card Holder – by Bankcard
- Credit Card Holder – by Issue date
- Credit Card Holder – Premium Bankcard
- Credit Card Holder- Premium American Express
- Credit Card Holder- Premium Discover
- Credit Card Holder – Premium Store or Retail
- Credit Card Holder- Premium Visa or MasterCard
- Credit Card Holder Regular American Express
- Credit Card Holder- Regular Discover
- Credit Card Holder – Regular Store or Retail
- Credit Card Holder – Regular Visa or MasterCard
- Hhld Credit Card Usage & Rating

Options Media and its subsidiary, 1Touch Marketing, offer precision digital and direct marketing solutions including email marketing, sms/mobile marketing, and lead generation.

Pricing Information

\$65/M Email

Minimum order \$1000.00

30, 60 and 90-day Hotlines are available please inquire for quote.

Postal & sms: Call for Pricing

Options Media's 1TM Database offers **700 different data selections**, please inquire about our full range of available targeting criteria.

Available selects include:

Hhld Credit	\$10/M
Hhld Income	\$10/M
Interest & Lifestyle	\$10/M
Age	\$10/M
Ethnicity/Race	\$10/M
Language Preference	\$10/M
Marital Status	\$10/M
Presence Children	\$10/M
Presence of Senior	\$10/M
Own/Rent	\$10/M
Education Level	\$10/M
Geo Location	\$10/M

Broadcasting and tracking reports are included in CPM price.

Hosting \$50Flat

Standard Broker Commission 20%

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