

1TM Auto Owner Multichannel Database

One of the most comprehensive targeting tools to reach registered auto owners in all 50 states.

81,012,564	EMAIL	\$65.00/M
	SMS- CALL FOR COUNTS & PRICING	
	POSTAL- CALL FOR COUNTS & PRICING	

Pricing Information

\$65/M Email

Minimum order \$1000.00
30, 60 and 90-day Hotlines are available please inquire for quote.

Postal and sms- Call for Pricing

Options Media's 1TM Database offers **700 different data selections**, please inquire about our full range of available targeting criteria.

Available selects include:

Hhld Credit	\$10/M
Hhld/Indiv Income	\$10/M
Interest & Lifestyle	\$10/M
Age	\$10/M
Ethnicity/Race	\$10/M
Language Preference	\$10/M
Marital Status	\$10/M
Presence Children	\$10/M
Presence of Senior	\$10/M
Own/Rent	\$10/M
Education Level	\$10/M
Geo Location	\$10/M

Broadcasting and tracking reports are included in CPM price.

Hosting \$50Flat
Creative services available please inquire.

Options Media's Industry-leading 1TM Auto Owner Multichannel Database is a compiled database of auto owners in all 50 states and the District of Columbia. This list has proven responsive for auto dealers throughout the country. Appropriate FRCA disclaimers are required.

Target auto owners by the make of car they drive, credit rating and a host of micro-targeting criteria on lifestyle, income, and automotive criteria.

Be sure to see 1TM Auto Owner Multi-Channel Database Page Two for a complete list of available makes/models for selects.

Please inquire about our full range of available targeting criteria including:

- Conquest-breakdown by Model Owned
- Current Market Value –all vehicles
- # cars currently registered, owned, leased, bought new, used
- Latest vehicle transaction date
- Make/Model, size, type
- Hhld/Individual credit range
- Amount of time remaining on loan or lease / % of loan paid
- Monthly auto loan payment/ Auto loan payoff amount
- Extended warranty purchased
- First Time Auto Buyers are also available.

Options Media and its subsidiary, 1Touch Marketing, offer precision digital and direct marketing solutions including email marketing, sms/mobile marketing, and lead generation.