

1TM Affluent Consumer Multi-Channel Marketing Database

One of the most comprehensive targeting tools to reach the high-end consumer market.

23,614,710	TOTAL Consider themselves Affluent	\$65.00/M
6,500,140	MILLIONAIRES	\$65.00/M
5,992,780	AFFLUENT ETHNIC/RELIGIOUS	\$65.00/M
329,327	AFFLUENT AFRICAN AMERICAN	\$65.00/M
1,520,964	AFFLUENT CATHOLIC	\$65.00/M
283,779	AFFLUENT HISPANIC	\$65.00/M
314,819	AFFLUENT JEWISH	\$65.00/M
3,459,883	AFFLUENT FEMALE	\$65.00/M
2,141,289	AFFLUENT RETIREES	\$65.00/M

Options Media's Industry-leading 1TM Affluent Consumer Multi-Channel Marketing database is a compiled database of motivated online high income affluent consumers. It is sourced from our vast network of permission-based websites and is updated monthly. Our subscribers have specifically requested to receive promotions and offers on specific areas of interest. **We get your message to the right audience!**

Targeted campaigns are the key to successful online results. Our lists are enhanced with all the key demographics and lifestyle selects to get your offer to the most responsive Affluent Consumers with an eye for Luxury.

Options Media's 1TM Database offers 700 different data selections Please inquire about our full range of available targeting criteria.

Also inquire about:

1TM Affluent Auto Owner	1TM Affluent Hi-Tech
1TM Affluent Cell User	1TM Affluent Home Owner/Buyer
1TM Affluent Computer-User	1TM Affluent Investor/RE Investor
1TM Home Improvement	1TM Affluent Vacationer

Options Media and its subsidiary, 1Touch Marketing, offer precision digital and direct marketing solutions including email marketing, sms/mobile marketing, and lead generation.

Pricing Information

\$65/M Email

Postal- Call for pricing
sms- call for Pricing

Minimum order \$1000.00

30, 60 and 90-day Hotlines are available please inquire for quote.

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Available selects include:

Hhld Credit	\$10/M
Hhld Income	\$10/M
Interest & Lifestyle	\$10/M
Age	\$10/M
Ethnicity/Race	\$10/M
Language Preference	\$10/M
Marital Status	\$10/M
Presence Children	\$10/M
Presence of Senior	\$10/M
Own/Rent	\$10/M
Education Level	\$10/M
Geo Location	\$10/M

Broadcasting and tracking reports are included in CPM price.

Hosting \$50Flat
Creative services available please inquire.