

# Lead Generation



## Solid Partnerships, Solid Results!

### : : Publishers

**Make More Money Today!** Our dedicated Lead Generation team can provide you with the insight and experience necessary to take your products and services to the next level. Lead-Generation is a team effort, and our staff never loses sight of the fact that your success, means our success.

#### **Join the Team!**

Become a part of the fastest growing Lead-Gen Network on the web when you sign up to become a Options Media's 1tm Publisher. Partners can optimize their traffic and web-services, by gaining access to the new and exclusive offers 1Touch Marketing provides.

#### **Real-Time Tracking**

Once you begin generating leads, you will be provided with a login to the Options Media's 1tm Lead Capture and Tracking system. This will allow you to view the statistics and delivery reports of all your campaigns, in real-time! This system will assist in not only tracking profit reports, but bringing any issues with lead delivery to your attention immediately as well.

#### **Exclusive Offers**

Once you've become an active publisher in the Options Media's 1tm Lead Gen Network, access to some of the newest lead generation offers on the net, will be at your fingertips. By bringing together unique products and services, we can provide you with offers and volume caps unlike anywhere else on the web.

#### **A Personal Partnership**

Every publisher will be assigned a focused and experienced team of individuals, helping to maximize, and optimize, your efforts. By evaluating your capabilities, and tracking the history of campaigns, volume capabilities, and lead quality, your team will compose an offer list that is tailor made for your success!

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reach | retain | results