



Options Media



Opt-in Email



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Opt-in Email

:: Multi-channel Services

We have the ability to offer you matching email, postal and sms/mobile records for a fully comprehensive multi-channel marketing program.

- > email-with personalization
- > streaming video
- > sms/mobile marketing
- > sms/keyword marketing
- > postal marketing
- > appending services
- > lead generation
- > creative services





Opt-in Email

:: Database

The 1TM database features over 150-million Opt-in email addresses for consumers and over 20-million for business.



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:: Micro-Targeting

1Touch marketing offers over 700 separate micro-targeting factors for consumers and over 18,000 SIC codes plus 600+ job categories for business .

Use these targeting factors to custom create your lists.



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:: Deliverability

While there are many factors that influence an email campaign's effectiveness, We offer a deliverability guarantee that the emails in our database have been verified as valid addresses.





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There is a reason why major companies and their award-winning agencies seek us out for their email and video streaming data—again and again.

It's because we make CAN-Spam compliance our top priority.

Protecting you is a mission of utmost importance. And, this isn't just talk. Every email campaign broadcast is backed up by our written CAN-Spam guarantee!



CAN - Spam Warranty

1 Touch Marketing is guaranteed 100% CAN – Spam compliant, and shall indemnify, defend, and hold harmless _____ from and against any and all third-party claims, suits, or liabilities arising from or in connection with 1 Touch Marketing fulfillment of email-based advertisement to the 1 Touch Marketing database, provided that such, suits, or liabilities are specifically related to claims of spamming. 1 Touch Marketing hereby specifically warrants and represents that the above mentioned database is an "opt-in" database and therefore indemnifies and holds _____ harmless from any third party claim of spamming and any costs and/or penalties related thereto.

_____ shall promptly notify 1 Touch Marketing in writing of all such claims, provide cooperation, and information reasonably requested by 1 Touch Marketing and shall agree to give 1 Touch Marketing sole control over the defense and any settlement of such claims.

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:: Opt-In Process

Our Opt-In Process is a multi-staged progression in which all aspects of a registrants demographic data, age and opt-in is fully confirmed.

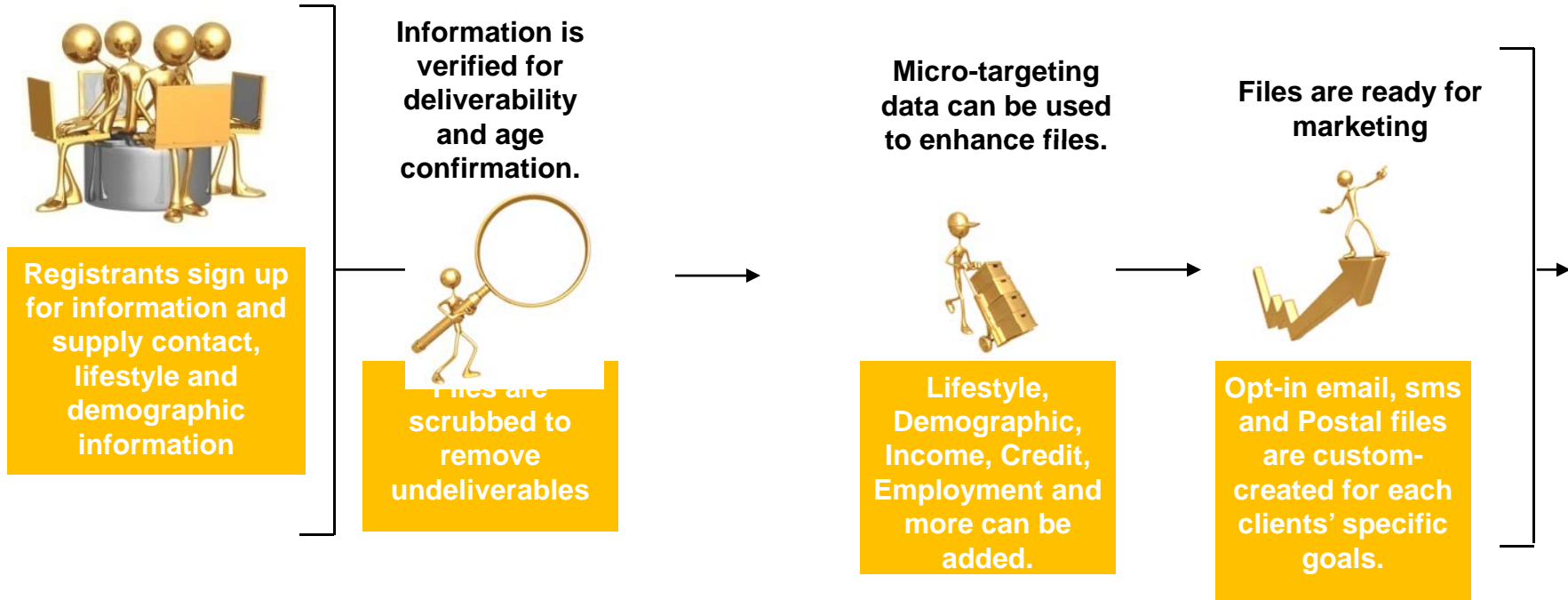
Data is primarily collected through online forms and surveys via a multitude of formats. In this document, we will illustrate just a few of these format examples.

Once a registration is complete our opt-in process only begins. All Data is age verified with Date of Birth available.





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Options Media and its subsidiary, 1Touch Marketing, is a leading provider of precision direct marketing and digital solutions. Our expertise, and technology allow our clients to maximize their advertising dollar.

1Touch Marketing was founded in October 2003, and is headquartered in Boca Raton, Florida.

It employs a talented team of experienced technologists & seasoned marketing professionals.

The 1Touch Marketing network infrastructure enables us to provide greater access to services for the Internet and direct marketing communities.



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:: Facility

1Touch Marketing has a state-of-the-art 10,000 Sq. Ft. facility in Boca Raton, FL.

Our modern offices feature fully staffed departments using the most technologically advanced equipment available today!



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:: Proprietary Statement

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